



Creative, Graphic Designer and Visual Person passionate about telling visual stories for good brands.

📍 BRIGHTON, MA

✉️ IMGOLDMANDESIGN@GMAIL.COM

🌐 WWW.ISAACGOLDMAN.CO

📞 (978)-505-2639

PROFESSIONAL SPECIALTIES

- Graphic Design
- Marketing Collateral
- Art Direction
- Brand Design
- Digital Illustration
- Logo Identity
- Photography
- Editorial Design
- Print Design & Production
- Visual Design

SOFTWARE KNOWLEDGE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe XD
- Procreate App

EDUCATION

- Roger Williams Univeristy
B.A. Graphic Design, Marketing Minor
Bristol, RI | 08/2011 - 05/2015
- Central College Leiden
Art & Design Summer Program
Leiden, HL | 06/2014

OUTSIDE THE OFFICE

- AIGA | Creative Mornings
Interested Member
Boston, MA | Active
- AIGA 2015 Conference
Curious Conference Attendee
New Orleans, LA | 10/2015
- WQRI 88.3 FM College Radio
DJ/Radio Host
Bristol, RI | 02/2012 - 05/2015



47 BRAND / GRAPHIC DESIGNER

Westwood, MA/Hybrid | 05/2021 - 11/2023

- Created social, email and web ad campaigns to showcase various collection drops
- Designed, formatted, reviewed final prints for Seasonal Catalogs
- Worked closely with Art Director/Creative Director to come up with a look/feel for product drops
- Collaborated with in-house and external Photographers



GBH / ASSOCIATE DIGITAL DESIGNER

Remote | 04/2020 - 03/2021

- Created the concept, theme and final design for the 2021 Annual Report
- Sketched out wireframes for Kids Educational Games
- Asset production for Arthur's Thanksgiving Game
- Created email campaign templates for World Channel, American Experience, Internal Company-wide communication



SKDK KNICKERBOCKER / FREELANCE GRAPHIC DESIGNER

Boston, MA | 12/2019 - 01/2020

- Worked on the Gillette account which included the "joy" brand, heated razor product and general website updates
- Illustrated social media posts for their female razor brand "joy"
- Created Gifs and short animations for social
- Updated current website landing page for Valentine's Day assets, which included illustration



JACK MORTON WORLDWIDE / FREELANCE GRAPHIC DESIGNER

Boston, MA | 08/2019 - 11/2019

- Worked on Jack Morton's Subway account
- Worked on a Subway & Netflix combined project for the new Green Eggs and Ham cartoon which included an in-store printed takeover
- Designed wayfinding signage featured in the restaurants as well as digital deliverables seen online



BOSTON RED SOX / JR. GRAPHIC DESIGNER

Boston, MA | 07/2018 - 06/2019

- Helped the 2018 Boston Red Sox creative department during their historic pennant and World Series winning season into the 2019 season.
- Found a passion for the sports design world
- Designed emails, social media posts, printed ads, digital coloring pages and lots in-between



ONDUO / FREELANCE GRAPHIC DESIGNER

Newton, MA | 11/2017 - 03/2018

- Developed marketing collateral, emails, envelopes, letters and self-mailers
- Gained valuable knowledge of proper printing practices from other Freelance Designers
- Collaborated briefly with other designers to establish brand guidelines and best practices for the Onduo brand
- Learned about the Startup environment and how each part plays a unique role before, during and after launching the company
- Created a short film to highlight the company culture and give an update of 2017, only for internal employees



FINISH LINE / DIGITAL ASSOCIATE WEB DESIGNER

Boulder, CO | 05/2016 - 07/2017

- Designed daily promotional creative for FinishLine.com
- Reviewed, resized and modified vendor assets to meet Finish Line brand standards
- Worked with the design team to create email executions
- Sliced documents for web
- Support design and development team with production of final assets to deliver to development across multiple platforms
- Worked with design templates to produce final executions
- Supported formatting and finalizing creative presentations
- Additional duties and projects as needed